

ATTENTION **H-E-B** PSRs & GEO REPs

DISPLAY & WIN!

Earn Reward Points for every qualifying Starbucks display you place in participating H-E-B Stores during 2026 promo weeks to shop for cool gear at gopcrewards.com



HOW IT WORKS

- Earn 50 Reward Points for every qualifying End-cap/wing, Side-cap **OR** comparable display (Minimum 25 cases)
- Earn 125 Reward Points for every qualifying Pallet **OR** comparable display (Minimum 140 cases)
- The more qualifying displays you place in each store, the more Reward Points you'll earn!

MARCH 25 - APRIL 7, 2026

4pk Frapp (All flavors)



APRIL 22 - MAY 19, 2026

Coffee+Protein (All flavors)



MAY 13 - MAY 26, 2026

12pk Frapp (All flavors)



Simply scan this QR code to submit qualifying display photos to pc2364.pcbigdisplay.com

- Original display photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify display photo(s). Duplicate photo(s) will not be accepted.
- 4pk Frapp display photos must be submitted by 4/08/26 for qualifying displays placed 3/25/26-4/07/26.
- Coffee+Protein display photos must be submitted by 5/20/26 for qualifying displays placed 4/22/26-5/19/26.
- 12pk Frapp display photos must be submitted by 5/27/26 for qualifying displays placed 5/13/26-5/26/26.
- On-line upload site will be disabled at 11:59p MT on May 27, 2026.

• See your Sales Manager for program details.

#PC2364/PCBRFA